



Advertising Opportunities

- *Advertise in our program booklets*
- *Support your local performing arts*

The vision of the Cedar Rapids Concert Chorale is to achieve artistic excellence in the performance of fine choral music in Eastern Iowa. Its mission is to promote choral music appreciation and develop musicianship by performing a broad repertoire and providing youth and community outreach opportunities. In our 2019-2020 Season, we are celebrating 60 years of nurturing and expanding this important mission, and we continue that celebration every year.

By advertising in our event program booklets, singers (70+), along with concert attendees (500+ annually) will know about your business and recognize your support for local performing arts.

Advertising Rates (Black and White) per program:

Size	Rate*
1/2 page ad	\$100
1/3 page ad	\$75
Business Card size ad	\$50
*Multiple Program Discount = 10% (when available)	
*Full Season Ad Discount = 25% (when available)	
*Sizes are approximate	

Mechanical Requirements

- Ads should be submitted as high-resolution PDFs.
- Send ads attached to an e-mail to: crconcertchorale@gmail.com (Subject line "Program ad")

Ads can also be accepted as camera-ready artwork, which will be scanned prior to printing. If you don't have artwork, send us your text or business card and we will process your ad for you.

Send artwork to:

Cedar Rapids Concert Chorale
c/o Program Advertising
PO Box 643
Cedar Rapids, IA 52406

Deadlines:

Order Form submitted with payment, at least 3 days prior to event, but 10 days preferred.
Artwork deadline submitted at least 3 days prior to event, but 7 days preferred.

Payment Policy:

Payment in full is due when order form is submitted.



The Cedar Rapids Concert Chorale Corporate Advertising Order Form

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **E-mail:** _____

Name of Contact: _____ **Title:** _____

Signature: _____

Please reserve advertising in the Cedar Rapids Concert Chorale program books as follows:

2019-2020 Season	Request & Payment Deadline	Rates*		
Event and Date		4 x 5	3.5 x 4	2 x 3.5
<i>Fall Concert</i> October 11 th , 2019	October 1 st , 2019	\$100	\$75	\$50
Holiday Concert December 14 th 2019	December 1 st , 2019	\$100	\$75	\$50
Masterworks March 14 th , 2020	March 1 st , 2020	\$100	\$75	\$50
Spring Concert May 15 th , 2020	May 1 st , 2020	\$100	\$75	\$50
Full Season Ad **	October 1st, 2019	\$300	\$225	\$150

****25% Discount for Full Season Ad****

Make checks payable to: Cedar Rapids Concert Chorale

Mail to: Cedar Rapids Concert Chorale
PO Box 643
Cedar Rapids, IA 52406

Questions or Concerns: CRConcertChorale@gmail.com