



Advertising Opportunities

- *Advertise in our program booklets*
- *Support your local performing arts*

The vision of the Cedar Rapids Concert Chorale is to achieve artistic excellence in the performance of fine choral music in Eastern Iowa. Its mission is to promote choral music appreciation and develop musicianship by performing a broad repertoire and providing youth and community outreach opportunities. In 2017, we celebrate 58 years of nurturing and expanding this important mission, and we continue that celebration every year.

By advertising in our event program booklets, singers (70+), along with concert attendees (500+ annually) will know about your business and recognize your support for local performing arts.

Advertising Rates (Black and White) per program:

Size	Rate*
1/2 page ad	\$100
1/3 page ad	\$75
Business Card size ad	\$50
*Multiple Program Discount = 10% (when available)	
*Full Season Ad Discount = 25% (when available)	
*Sizes are approximate	

Mechanical Requirements

- Ads should be submitted as high-resolution PDFs.
- Send ads attached to an e-mail to: crconcertchorale@gmail.com (Subject line "Program ad")

Ads can also be accepted as camera-ready artwork, which will be scanned prior to printing. If you don't have artwork, send us your text or business card and we will process your ad for you.

Send artwork to:

Cedar Rapids Concert Chorale
c/o Program Advertising
1756 1st Ave NE Ste C
Cedar Rapids, IA 52402-5490

Deadlines:

Order Form submitted with payment, at least 3 days prior to event, but 10 days preferred.
Artwork deadline submitted at least 3 days prior to event, but 7 days preferred.

Payment Policy:

Payment in full is due when order form is submitted.



The Cedar Rapids Concert Chorale Corporate Advertising Order Form

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **E-mail:** _____

Name of Contact: _____ **Title:** _____

Signature: _____

Please reserve advertising in the Cedar Rapids Concert Chorale program books as follows:

2018-2019 Season	Request & Payment Deadline	Rates*		
Event and Date		4 x 5	3.5 x 4	2 x 3.5
<i>Fall Concert</i> October 26 th , 2018	October 23 rd , 2018	\$100	\$75	\$50
Holiday Concert December 8 th , 2018	December 5 th , 2018	\$100	\$75	\$50
Masterworks March 9 th , 2019	March 6 th , 2019	\$100	\$75	\$50
Spring Concert May 11 th , 2019	May 8 th , 2019	\$100	\$75	\$50
Full Season Ad **	October 23rd, 2018	\$300	\$225	\$150

25% Discount for Full Season Ad

Make checks payable to: Cedar Rapids Concert Chorale

Mail to: Cedar Rapids Concert Chorale
1756 1st Ave NE Ste C
Cedar Rapids, IA 52402-5490

Questions or Concerns: CRConcertChorale@gmail.com